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Title:
Article for 'The Australian' by the Premier of SA

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ARTICLE FOR "THE AUSTRALIAN" BY THE PREMIER OF SOUTH AUSTRALIA,
DON DUNSTAN, Q.C., M.P.

South Australia has now embarked upon a course of industrial planning that I believe will make it the envy of Australia.

Our planning is designed to make the State Australia's major technological centre, and the State with the most highly diversified economy.

Over the years South Australians have proved themselves capable of highly skilled industrial work.

It has led to the State becoming the national leader in the production of consumer durables, including motor vehicles and home appliances.

Proper planning will allow its skilled work-force to provide South Australia with an economy based on the production of a wide and expanding range of light and heavy industrial items. Many of these will be products of newly developing technologies such as hovercraft, public and private transit systems, factory-formed building modules, and so on.

To assist in such diversification the South Australian Government will shortly establish an Industrial Research Institute at Flinders University. This will have the job of providing the necessary background to the developing of new products suitable for manufacturing in South Australia.

South Australia has many other things going for it, including a low cost structure, cheap electricity to bulk consumers, and the cheapest natural gas for industrial use anywhere in Australia. In addition, with the recent announcements of important oil and uranium finds, it is possible that 1970 will see the State take part in Australia's nation-wide mining boom.

South Australia's housing costs are significantly lower than those in other States, and its work-force has an excellent record of harmonious relations with employers.

All these things provide a formula for success. And in the seventies South Australia will be successful. It will be the Australian pace-setter for industrial development.
