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Title:
Foreword for Lloyd's Register

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By Don Dunstan, Premier of South Australia.

South Australia, the nation's central State, is situated midway between the booming mineral State of Western Australia and the industrially diversified and heavily populated eastern States.

Because of its geographical position and excellent mediterranean climate it has developed as the main Australian producer of consumer goods.

It is the Australian centre for the manufacture of such items as motor cars, refrigerators, air-conditioners and washing machines.

Its large agricultural output earns millions from sales over our borders and abroad. Heavy industry, notably steel making and ship building, is also a significant force in the economy.

Adelaide, located between a low mountain range and the sea and ringed by parkland, has grown into a city of sky-scraper development that retains much of the colonial grace of its founders.

South Australia has a current population of 1,177,800 and its workforce is highly trained technically. It has one of Australia's lowest cost structures and can provide the cheapest land for manufacture.

The State has a high living standard based on low cost and readily available housing.

New discoveries of natural gas and finalisation of sales to New South Wales as well as piping of supplies to Adelaide mark a new era in industrial growth.

My Government has commenced a programme of rapid industrial diversification and is encouraging the development of export markets to provide a basis for planned and co-ordinated development on a scale previously unknown in Australia.