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Title:

Foreword for Brochure - The Australian Financial Review's Supplement on South
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FOREWORD FOR THE AUSTRALIAN FINANCIAL REVIEW'S
BROCHURE ON ITS SOUTH AUSTRALIAN SUPPLEMENT.

South Australia has been transformed over the past three decades from a rural State to Australia's third largest industrial complex.

Adelaide in the same period has developed from its former status as the somewhat sleepy "city of light and churches" to a thriving modern capital city well on the way to its first million.

At a time when business confidence and expansion generally throughout the country is at a low level, South Australia is experiencing a period of vigorous growth and expansion.

In many ways this reflects the new industrial and social maturity of the State.

Its people see themselves as belonging less to an industrial center that is competitive with other States, than to one with its own unique and specialised technological and industrial potential.

For these reasons, it is entirely appropriate that The Australian Financial Review should plan a supplement on South Australian development today.

It will undoubtedly be read with great interest by investors and manufacturers not only throughout Australia, but in all regions and world centers where investors are seeking stable Government, buoyant markets, and a great development potential for skill industries.

PREMIER.

13th January, 1972.