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ARTICLE BY THE SOUTH AUSTRALIAN PREMIER, DON DUNSTAN,  
FOR SUPPLEMENT IN "THE AUSTRALIAN".

18.7.72

South Australia is not only the best place in Australia in which to live and work - it's one of the most exciting.

We have grown from a largely rural State into the nation's third largest industrial complex.

But we still have room to breathe and space in which to enjoy our leisure.

Adelaide has grown into the most attractive of all the Australian capitals, a blend of modern skyscraper development and quiet nineteenth century colonial charm in a parkland setting.

To preserve its present living advantages and to prevent it from becoming too big we have begun the most challenging planning concept since the founding of Canberra, the creation of a new city in the Murray Bridge area.

We are pressing ahead with - and getting success from - plans to secure new and more diversified industrial development, and so provide more jobs and greater prosperity for its citizens.

South Australia is already - through events such as the Adelaide and Barossa Festivals - a principal cultural and tourist centre.

Developments now underway will ensure that this lead is maintained and that we become a "must" on the travel plans of interstate and overseas tourists.

I think we are a thriving, energetic community with a sound record of achievement. And the promise for the future is even more enticing.

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