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57

ARTICLE BY THE PREMIER, MR. DUNSTAN, FOR "SYDNEY DAILY TELEGRAPH"  
SUPPLEMENT.

STATE OF SOUTH AUSTRALIA.

16.10.72

South Australia is pressing ahead with policies designed with the dual aim of securing greater economic development and properly controlled growth.

I believe that we can point to significant gains of short and long term benefit to the State in both areas.

In the area of industrial development, our overall aim is to get more investment - and so provide more jobs - within a pattern of more diverse and stable development.

Key agencies have been set up to get this done.

An Industries Assistance Corporation helps small firms during the critical early phases.

The Industries Research Institute provides liaison in industrial and scientific research. In addition we have greatly expanded our network of overseas trade representatives and agents.

This has led to much greater awareness beyond our borders of South Australia's potential for trade and investment and within them to record calls on Housing Trust resources for factory development.

This is all the more significant in that it has been achieved against a background of continuing economic uncertainty at the national level.

Recent examples, among many, of new industrial development include:

- . Australian National Industries scheme - now well underway, for a \$2.7m. press forge plant at Dry Creek.
- . Fletcher Jones and Staff Pty. Ltd's newly opened factory at Mount Gambier.
- . Levi Strauss Ltd's project for a \$1.5m. national production headquarters at Elizabeth for clothing manufacture.

Other factors in securing such development have been our central geographic location, a low cost structure, availability of land at competitive prices, and low wage and salary levels in relation to the rest of Australia, while generally lower prices provide a standard of living equal to that of the other states.

Tourism development is going ahead in numbers of South Australian centres - notably Adelaide, the Riverland and the Barossa Valley - to provide greater employment concentrated on women and school leavers.

In the metropolitan area we are building on our established reputation as an international festival centre, with construction of the multi-million dollar performing arts complex on the banks of the Torrens.

I believe that with its Festival Hall and experimental theatre it will be the best in Australia. It will also provide us with convention facilities second to none in Australia.

Equal priority is being given to ensuring that South Australians have the best available social services.

Spending on schools, health, hospital and community welfare services is running at record levels and the Government is determined to maintain the pace of development in these areas which are vital to the well being of South Australians.

We are the most urban of the Australian States and, because of this, we have taken steps to see that the future growth of the metropolitan area is planned in such a way that the capital does not become clogged and unworkable as is happening in the eastern States.

Central to this is the planning of the new city near Murray Bridge.

Murray New Town is not only the most dramatic and carefully planned decentralisation project in Australia, I believe it will be the most imaginative and exciting development of its kind since the founding of Canberra.

Ours is a busy administration, a State on the move. We recognise that there is much to be done if South Australia is to maintain its position as the national leader in the 1970's. We are determined to do all we can to ensure that its vast potential is realised.