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ARTICLE BY THE SOUTH AUSTRALIAN PREMIER, DON DUNSTAN,
FOR SYDNEY MORNING HERALD.

13.3.73

The South Australian Government is pressing ahead with policies designed with the twin aims of getting greater economic development and properly controlled growth for our State.

In the field of industrial development our overall aim is to secure more investment - and more jobs - within a framework of more diverse and stable employment.

New agencies have been set up to get this done.

An Industries Assistance Corporation helps small firms during their early, critical phase.

An Industries Research Institute provides liaison in industrial and scientific research.

Overseas, a network of trade representatives and agents provides manufacturers and primary producers with a constant feedback of information to join new markets and consolidate existing ones.

Other factors in securing the development we want are our central geographic location, low cost structure, available land at competitive prices and low wage and salary structure in relation to the rest of Australia.

Another important development area which will provide greater employment is tourism.

Tourism development is going ahead in numbers of South Australian centres such as Adelaide, the Barossa Valley and the Riverland.

In the metropolitan area we are building on our established reputation as an international festival centre, with construction of the multi-million dollar performing arts complex on the banks of the Torrens now nearly complete.

I believe that with its Festival Hall and experimental theatre it will be the best in Australia. It will also provide us with convention facilities second to none in Australia.

Equal priority is being given to ensuring that South Australians have the best available social services.

Spending on schools, health, hospital and community welfare services is running at record levels and the Government is determined to maintain the pace of development in these areas which are vital to the well being of South Australians.

We are the most urban of the Australian States and, because of this, we have taken steps to see that the future growth of the metropolitan area is planned in such a way that the capital does not become clogged and unworkable as is happening in the eastern states.

Central to this is the planning of the new city of Monarto, near Murray Bridge.

Monarto is not only the most dramatic and carefully planned decentralisation project in Australia, I believe it will be the most imaginative and exciting development of its kind since the founding of Canberra.

Ours is a busy administration, a State on the move. We recognise that there is much to be done if South Australia is to maintain its position as the national leader in the 1970's. We are determined to do all we can to ensure that its vast potential is realised.

The Sydney Morning Herald

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25th January, 1973.


Mr Tony Baker,
Press Secretary,
Premier's Department,
State Administration Centre,
ADELAIDE. S.A. 5000.

Dear Tony,

Thanks for your help during my too-brief visit to Adelaide earlier this week. Your information enabled me to cover much more ground than would otherwise have been possible.

This confirms my request for a message from the Premier to introduce our supplement on South Australia, to be published on March 19, 1973. I should like to have the material by February 23, together with a recent photograph of the Premier.

Yours faithfully,



John Hoffmann,
Supplements Editor.

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