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ARTICLE BY THE PREMIER OF SOUTH AUSTRALIA, DON DUNSTAN,
FOR NIKKAN KOGYO SHINBUN.

4.10.73

This is a time of very great change in Australia as the new Federal Government establishes, virtually for the first time in this country, a national system of resource and economic planning.

Within this framework, the South Australian Government is implementing a development program designed to broaden the State's economic base.

This was commenced by my Government in 1970 and we can now point to significant success in both the size and type of new industrial developments and in securing new markets for our products.

Expansion of trade and industrial links with Japan is a central part of this policy.

I take considerable pride in the remark of a commentator in the prestigious Australian "Rydge's" business journal in a recent lengthy review of our State that:

"South Australia is a State where things tend to get done and, at that, done well."

Perhaps the most exciting and significant pending development in South Australia is the establishment of a \$300 million petrochemical complex at Redcliffs on the Spencer Gulf in the north of the State.

This will be the terminus of a liquids pipeline from the Moomba natural gas field. It will be powered by natural gas and will use ethane from Moomba and salt from the Port Augusta area to produce ethylene dichloride for the plastics industry and caustic soda used in the refining of alumina.

It is likely that Japanese firms will play a very large part in this development both in the supply of

capital and the purchase of the materials produced.

But this is just one of a series of developments.

A few of the latest include:

- . A \$40m. refinery being built by Mobil Oil Australia Ltd. near Adelaide.
- . A \$1m. program by the engineering firm Clyde Industries Ltd. for the manufacture of diesel electric locomotives, relocating plant from New South Wales.
- . Major expansion multi-million dollar programs by the South Australian winemaking companies - Penfolds Wines Ltd and Orlando Wines Ltd.
- . A \$1.5m. new factory for the international clothing manufacturer Levi Strauss Ltd at Elizabeth.
- . A \$5.5m. expansion plan by coca cola Bottlers Ltd.

Our total program is aimed at keeping wage and living costs down and encouraging to South Australia industry of the kind required by maintain our place as the most congenial of the Australian States to live in.

We are Australia's third largest industrial complex, home of the huge General Motors Holden and Chrysler automotive plants and the household appliance works of Kelvinator, Wilkins Servis, Lightburn and Simpson Pope.

South Australia also contains the major BHP iron and steel plant at Whyalla.

This is at once our strength and our weakness and why Government strategy is to reduce so far as possible our dependence on sheet metal fabrication.

To this end we have established a battery of Government and semi-government agencies to assist in the financing of new enterprises, the promotion of product research

and the penetration of new export markets, notably in the neighbouring countries of our region, and the provision of low cost housing.

It is why we have embarked on a big program of tourism expansion to get for South Australia its maximum share of this international boom industry.

The increasing number of overseas and Australian visitors to the playgrounds of the Barossa wine producing valley and the Flinders Ranges and special attractions such as the Adelaide International Arts Festival reflects our success in this area.

It is also why we maintain the closest communication between both sides of industry with the result that industrial unrest is notably low in South Australia.

We currently have about 10% of the Australian work force but only some 2.5% of days lost through industrial disputes.

We are not intent on securing industrial development just for the sake of it.

It would be folly if we secured expansion we seek at the expense of our environment and of future generations.

We will ensure that South Australia remains a good place in which to invest and a fine place in which to live.

The Government is intent that Adelaide will not grow into the choking, unworkable sprawl of a Sydney.

The capital's growth is to be limited to 1.3 m. people (from about 800,000 at present), and decentralisation encouraged.

Planning is now well underway for the construction of the new city of Monarto, about 50 miles from Adelaide.

This is the most important city development in Australia since the building of Canberra. It will not be another Canberra or imitation British New Town. It will be a uniquely Australian city, designed for our climate and way of life with its own industrial complex serviced by the metropolitan base.

We are planning for the growth of two other regional centres in the northern cities of Whyalla, Port Augusta and Port Pirie and the South East Area containing Mount Gambier, Millicent and Naracoorte.

Within the metropolitan area itself we have acted to peg land prices to reasonable levels so that young families can afford a home of their own and are not prices out of the market as is happening east of us.

In these ways I believe South Australia can be maintained as an excellent place in which to live and a model for the rest of Australia.

Trade with Japan has been rapidly expanded in recent years to the point where the State now exports goods worth \$91m.

I confidently look forward to a further expansion of this two-way trade and development of the present trend where leading Japanese firms such as Mitsui are establishing branches in South Australia.

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