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Message for 'News' South Coast Supplement

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The southern areas of Adelaide add greatly to the beauty and charm of our city. Their accessibility, their beauty and their range of physical contrasts enhance the lifestyle of all of us.

The South Australian Government wants to keep that pleasant environment, while at the same time developing the area to the benefit of both the local community and the entire Adelaide area.

It is a task which requires very close co-operation between all levels of government and, most importantly, constant discussions with the people who live in those areas.

The Government's policy is to encourage co-ordinated development for the area, and to ensure that the development preserves the many advantages of living in the southern areas.

The basis of our policy is the further growth of Noarlunga, which has expanded so greatly that next year the City of Noarlunga comes into existence.

Noarlunga has been designated a regional centre, and closely related to that decision is the review of the whole planning strategy for the area. But it is apparent that as a regional centre, Noarlunga will grow to provide a wide range of commercial, industrial and community facilities.

The development of Noarlunga will provide an easily accessible alternative to the main city centre of Adelaide. The facilities which the people in the city area enjoy must be made available to the rest of the Adelaide area. The Government wants the development of Noarlunga to include cultural and leisure facilities, as well as commercial and administrative services.

The Government will ensure that as many of its services as possible will be provided at Noarlunga. By giving a lead, we can prove the benefits of decentralising from the centre of Adelaide.

The Government is also committed to encouraging suitable industrial expansion for the area. Only last week Cabinet approved the construction by the S.A. Housing Trust of extensions to the O'Neill Wetsuits factory at Lonsdale. This expansion will cost almost \$100,000 and will provide 80 new jobs. By locating more employment opportunities in the southern areas we reinforce the regional approach to community living. Just as government offices and shops will be established at the Noarlunga regional centre to make it unnecessary for people to travel to Adelaide for day to day needs, the Government is encouraging industries to the area to provide jobs locally.

Through the South Australian Housing Trust and the South Australian Land Commission the Government is providing houses and land for residential development.

The Onkaparinga Estuary will be established as an open space area with 350 hectares of recreation park.

By balancing and co-ordinating development in the area, the Government wants to provide a stimulus for growth in the southern areas, but ensure that development does not destroy the attractive environment which gives the district its appeal, and of which the people in the area are justifiably proud.