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Title:
Press Release - John Shearer & Sons

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Further evidence of the ability of South Australian industry to produce quality products in competition with other States, was given by the Premier, Mr. Dunstan, today.

He announced the placing of an order for \$100,000 worth of agricultural implements with the South Australian firm of John Shearer & Sons Limited. The Company had received the order from the Tipperary Land Corporation for implements to develop and seed their 12,000 acre grain sorghum project in the Northern Territory this year.

The fact that this order was obtained by the South Australian firm against competition from Australian and overseas suppliers, clearly indicates that South Australian industry lacks nothing in skill and efficiency, said Mr. Dunstan. This large order will contribute further to the present full employment position in the Kilkenny factory of John Shearer & Sons Limited. The initial equipment to be supplied for this project will be eighteen 8 furrow Majestic Ploughs. It is interesting to recall that the Majestic Plough was the one used to clear virgin scrub on the Soldier Settlement Scheme on Kangaroo Island after World War II, and the conversion of the 90 mile desert to the present rich Coonalpyn Downs. The Majestic Plough had now been exported to no fewer than ten overseas countries, said Mr. Dunstan.

The massive 4 ton ploughs and drills will be transported to Tipperary, South of Darwin, with deliveries commencing at the end of next week.

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