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Title:
Press release - New Factory's Export Plans

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PRESS RELEASE FOR "THE ADVERTISER".

NEW FACTORY'S EXPORT PLANS.

A new 50,000 sq.ft. factory at Kidman Park is to be built for Braemar Engineering Co. (S.A.) Pty. Limited. Tenders are being let today.

The Premier (Mr. Dunstan) in announcing this \$500,000 development today said that the Company planned to increase its South Australian staff by some 30% over the next twelve months.

The Company manufacture air conditioning plant, industrial and domestic water treatment equipment and water heaters.

Mr. Dunstan said that the Company's General Manager, Mr. H.J. deV. Koop, had informed him that a large proportion of the new factory's production would be destined for export out of South Australia.

The Premier added that apart from providing further work for the building industry in the immediate future, the long range effect would be to provide steady employment for South Australians in skilled and semi-skilled categories.

It was another example of an interstate based firm realising the opportunities that existed for expanding operations in South Australia.