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**Title:**

Press statement - Industrial Development - Fasson Pty. Ltd.

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PRESS STATEMENT: 21. 7. 70.

FROM: THE PREMIER (MR. DUNSTAN).

SUBJECT: INDUSTRIAL DEVELOPMENT -- FASSON PTY. LTD.

The Premier (Mr. Dunstan) today announced that a \$1m. self-adhesive material production plant, employing 70 people, would be established by Fasson Pty. Ltd.

Fasson Pty. Ltd. is the 22nd sales company of Fasson Nederland NV, a subsidiary of the US company Avery Products Corporation, and already has offices at Elizabeth.

Mr. Dunstan said the decision by Fasson to establish a manufacturing plant had been assisted greatly by the efforts of the Industrial Development branch of the Premier's Department.

"Fasson has provided a text-book case of the kind of help the SA Government and its Industrial Development branch gives to prospective and already established investors and industrialists," he said.

"It is also an example of a skilled industry establishing in SA because of the high level of craftsmen this State has to offer."

He said the self adhesive material made by Fasson was used in the graphic industry and industry in general.

"Production from SA will service local and Australian needs, as well as the Pacific market.

"It is expected that construction of the manufacturing plant will start in November this year.

"It will be situated on 8 acres at Elizabeth West, and should start production in the middle of 1971.

"The plant's 70 employes will be hired locally."

Mr. Dunstan said that in addition to the plant the parent company, Fasson Nederland NV, would open warehouse facilities and a sales office in SA.

The sales organisation would be headed by Mr. P. De Vette, who is currently export manager of the parent company.

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