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**Title:**

Press release from KESAB

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PRESS RELEASE FROM KESAB

A campaign to save the Flinders Ranges from becoming a gigantic rubbish heap has been announced by KESAB.

The President of KESAB (Mr. Colin M. Hill) made his statement today in connection with this week's National Tourist Development week, which has as its theme "Keep Australia Clean and Beautiful."

He said the Flinders Ranges, as <sup>ONE OF</sup> the major tourist draw of South Australia, were threatened by litter and garbage because of the lack of rubbish disposal facilities.

"There is no local government in the area, and the vast distances between settlements makes rubbish disposal by tourists very difficult.

"KESAB is planning an immediate survey of ways to combat this problem.

"Our present information indicates a need for rubbish pits at key sites and an extensive campaign through the SA Government Tourist Bureau, RAA, camping supply companies, and organisations in the Flinders with an interest in tourism to educate tourists on the availability of pits and methods to dispose of rubbish between townships."

Mr. Hill, who recently returned from the area, said the roads north of Hawker are considerably littered with rubbish.

Popular camping areas were badly affected and there was a general sprinkling of can and bottles everywhere cars could drive.

He said interstate visitors he met were surprised at the amount of garbage.

"The horrifying aspect is that without drastic action it seems inevitable the situation will escalate as tourism increases in the Flinders.

"We plan to launch our campaign at the start of the next winter tourist season."