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Title:
Press statement - Old Lion Brewery Development

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PRESS STATEMENT: 5/11/70.
FROM: THE PREMIER (MR. DUNSTAN)
SUBJECT: OLD LION BREWERY DEVELOPMENT:

The Premier (Mr. Dunstan) today gave details of the \$3M. development project recently announced for the Lion Brewery and Lion Hotel in Lower North Adelaide.

The development is being undertaken by a Perth company, General Agency Company, in association with South Australian interests, and will be located on 3 acres of land bounded by Finniss, Jerningham and Melbourne Streets.

Mr. Dunstan, describing the project as one of the most imaginative and unique planned for South Australia, said it would undoubtedly become a major tourist attraction.

"The Mediterranean style development will be carried out in sections starting early next year, and will feature a residential hotel and cellar restaurant complex, high rise living for young single people, and professional office block.

"A pleasing aspect of the project is that the existing Lion Hotel and various parts of the brewery will be renovated and eventually become the development's focal point.

"Wherever possible old timbers and blue-stone from demolished buildings will be used in the new buildings to provide a continuity of effect as required, This will ensure that the development is in keeping with North Adelaide's charm.

Mr. Dunstan said one section of the project called for alterations and additions to the Lion Hotel and brewery and the construction of a residential block linked to the existing buildings with pergolas and planting.

"These two buildings will include a large dining room for conventions, balls or discotheques, a malthouse bar, a cellar restaurant and semi-enclosed winter garden.

"The old beer storage tunnels under the brewery will house a wine museum, and also be used for wine tastings and it is hoped will eventually become a show place of the South Australian wine industry.

"A further phase of the project entails the construction of a 10-storey 10 sided block of units designed especially for young people, requiring competitive priced accommodation near the heart of the city and the academic centres of the State.

"The 180 conveniently planned units will be serviced by a ground level 'in character' cafeteria, laundromat, sauna baths, storage facilities and car park.

"A heated swimming pool will be provided for tenants".

Mr. Dunstan said another section of the development would involve the construction of a 3-storey professional office block.

"It was expected the development would be completed in 1972."
