



Archived at the Flinders Academic Commons:  
<http://hdl.handle.net/2328/27231>

This is a scan of a document number DUN/Speeches/0709  
in the Dunstan Collection, Special Collections, Flinders University Library.  
<http://www.flinders.edu.au/library/info/collections/special/dunstan/>

**Title:**

Press statement - Opening of Sorrento Motel, Kangaroo Island

Please acknowledge the source as:  
Dunstan Collection, Flinders University Library.  
Identifier: DUN/Speeches/0709

© Copyright Estate Donald Allan Dunstan

119 709

PRESS STATEMENT: 11. 12. 70.

FROM: THE PREMIER (MR. DUNSTAN).

SUBJECT: OPENING OF SORRENTO MOTEL.

The Premier (Mr. Dunstan) today urged all councils on Kangaroo Island to adopt State Planning Authority recommendations aimed at protecting the island from uncontrolled development. He was speaking at the opening of the \$100,000 Sorrento Motel at Penneshaw.

Mr. Dunstan said Kangaroo Island was one of the State's most important tourist assets, with a reputation based not only on spectacular coastal scenery, but on the absence of man-made development.

However he warned that unless councils took urgent steps to control development on the island much of its charm could be lost forever.

"The introduction of the ferry between Cape Jervis and Penneshaw will greatly increase the island's tourist trade, so it is important that before this boom starts, councils have the power to stop any man-made threat to the attractions here.

"With this in mind the State Planning Authority has produced a 20-year programme aimed at allowing the island's resources to be developed to the fullest advantage without detracting from its character."

Mr. Dunstan said the adoption by the councils of the Authority's recommendations would give them the power to stop the construction of unsightly holiday shacks, which have already polluted a number of mainland coastal resorts.

It would also ensure the preservation of the island's historic buildings; require the redevelopment of poorly planned localities; make provision for the setting aside now of land that will be needed for parks and reserves in the future; preserve trees of historical or local interest; and prevent outdoor advertising from spoiling the urban or rural landscape.

Mr. Dunstan said the Authority's recommendations also provided guide-lines as to how the island should be developed overall.

"But while it is important to ensure that the island has unspoiled attractions to show tourists, it is equally as important to provide them with first class accommodation.

"The Sorrento Motel, built as a result of a Government guarantee from the State Bank, provides the kind of home away from home luxuries that today's tourists demand.

"I have every confidence that the motel will play an important role in Kangaroo Island's tourist development, and wish its proprietors every success."

.....