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**Title:**

Press release - Announcement of new Clothing Plant for Elizabeth

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PRESS RELEASE.

SUBJECT: BIG, NEW CLOTHING PLANT FOR ELIZABETH.  
FROM: THE PREMIER.  
DATE: 17TH FEBRUARY, 1971.

Details of a new clothing factory costing \$120,000 and employing initially 100 people at Elizabeth, was announced today by the Premier, Mr. Dunstan.

It will be constructed and designed by the South Australian Housing Trust for Conway Bros. Pty. Ltd., which already has a factory at Mile End employing 200.

"Tenders for its construction will be called this week and it is expected that it will be completed by June.

"It will be an airconditioned building with an area of 9,000 square feet for factory, offices and amenities.

"A feature will be piped music."

The factory will be located in Peachey Road, less than a mile from the city's centre and will be the most modern-equipped clothing plant in the State.

Mr. Dunstan said today the new plant, which would eventually employ up to 200, would manufacture overalls, jeans, jackets and other items of casual wear.

The Mile End factory would concentrate on clothing, to supply a planned Australia-wide chain of Conway stores.

Managing Director (Mr. Wayne Conway) said that since his company's first store had opened in Regent Arcade in 1969, it had not been feasible to open additional branches because the Mile End plant was kept working to capacity.

Mr. Dunstan said that over the past five years, Conway Bros. Pty. Ltd. had brought \$3 million into SA from interstate sales alone.

Formerly, these goods would have been made outside the State.

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