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Title:

Press release - Large Scale Expansion by Adelaide Ford Dealer

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PRESS RELEASE FROM THE PREMIER, MR. DUNSTAN.

22/9/71.

LARGE SCALE EXPANSION BY ADELAIDE FORD DEALER.

The Premier, Mr. Dunstan, today announced that Adelaide Ford dealer, Adrian Brien Ford Pty. Ltd. is to spend \$500,000 on new premises.

Mr. Dunstan said the company - Ford's latest dealership in Adelaide - would build on a 130,000 sq. ft. area at the corner of South and Ayliffes Roads, St. Mary's.

With a 437 foot frontage to South Road, it would include:

- a new car showroom;
- a service centre;
- a parts and accessories depot;
- an administrative block; and
- a used car lot.

Building would be completed in two stages and stage one has already commenced.

Mr. Dunstan said it was encouraging that the company was prepared to make an investment on this scale.

The new premises would also mean a doubling of employment for the Dealership.

Adrian Brien Ford began operations in April, this year, in leased premises at Edwardstown.

