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Title:

Press release: Shoppers' Guide

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PRESS RELEASE FROM THE PREMIER, MR. DUNSTAN.
SHOPPERS' GUIDE.

26.7.72

A new consumers' guide, setting out shoppers' rights under state protection laws was published today.

Announcing this today, the Premier, Mr. Dunstan, said the 24 page pocket-size booklet is issued by the Commissioner for Prices and Consumers and is obtainable, free of charge, from his office.

"It sets out in clear, simple terms just what the consumer is entitled to under our new laws, and will be invaluable in helping citizens to get a fair deal in the market place".
"Its publication is part of the Government's continuing programme to ensure that South Australians get the benefit of the best possible protection", Mr. Dunstan said.

The booklet explains how the Commissioner's office operates and what it can do to investigate and rectify consumer complaints.

It sets out details of protection laws brought in by the present Government, including:

- . The Prices Act Amendments
- . The Door to Door Sales Act
- . Unfair Advertising Act
- . Second-hand Motor Vehicles Act
- . The Unordered Goods and Services Act

Another section provides purchasers with a list of practical steps to follow when entering unfamiliar transactions.

In a foreword to the Guide, the Attorney-General, Mr. L.J.King Q.C., architect of a number of the new measures, says today's consumer finds himself very much in the hands of those who sell him goods and maintain them.

"A market situation such as this tends to encourage the growth of unscrupulous organisations which are ready to take advantage of the uninformed consumer whatever opportunity presents itself".

Mr. Dunstan said further consumer protection measures would be introduced during the present session of parliament.

Consumer credit laws would be tightened and it was envisaged that changes to the Land Agents' Act would provide a "cooling off" period for land and home buyers.