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Press release: Metro Meat New Factory

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PRESS RELEASE FROM THE PREMIER, MR. DUNSTAN.

METRO MEAT NEW FACTORY.

25.9.72

A new \$450,000 smallgoods and pork processing complex has been opened by Metro Meat Ltd. at Noarlunga, the Premier, Mr. Dunstan, announced today.

He said the company had relocated at Noarlunga from its old Littlehampton and Adelaide premises to provide for expanded local sales and to cater for an increased export potential.

The Commonwealth Department of Primary Industry recently issued an export licence for the new factory enabling the Company to export its products. The Premier said that, following this licence, substantial overseas contracts were entered into for the supply of goods to the Near East and the Pacific Islands.

Negotiations are currently taking place for the supply of further large quantities to other countries.

Ham, bacon and smallgoods for local consumption are being produced to the same export standards using first quality meats.

New high quality smallgoods lines, including continental products, are currently being developed for the South Australian and export markets.

Metro Meat Ltd. now has more than 500 employees at Noarlunga.