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Title:
Speech at Civic Trust Award Ceremony, Marden

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SPEECH BY THE PREMIER, MR. DUNSTAN, AT CIVIC TRUST AWARD CEREMONY.

Marden. 10/8/71.

MR. McCONNELL,

MR. EVANS,

PARLIAMENTARY COLLEAGUES,

LADIES AND GENTLEMEN:

THERE'S A DOUBLE PLEASURE FOR ME TO BE ABLE TO PRESENT THE SECOND OF THE CIVIC TRUST'S AWARDS HERE TODAY. FIRSTLY AS HOUSING MINISTER IT'S PARTICULARLY PLEASANT TO BE ABLE TO PRESENT AN AWARD SUCH AS THIS TO THE CHAIRMAN OF THE HOUSING TRUST AND SECONDLY AS MEMBER FOR NORWOOD TO SEE IT GOING TO A PROJECT LOCATED IN MY ELECTORATE.

I SAID AT THE PREVIOUS CEREMONY THAT IT WAS IMPORTANT THAT SUBURBAN DEVELOPERS SHOULD RECOGNISE THE NEED FOR QUALITY IN DESIGN. AND THIS APPLIES JUST AS MUCH TO DEVELOPERS IN THE PUBLIC DOMAIN AS TO PRIVATE OPERATORS.

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THE TRUST AT PRESENT IS FACED WITH AN ENORMOUS DEMAND FOR RENTAL ACCOMMODATION - GREATER THAN AT ANY OTHER TIME IN ITS HISTORY - AND IT'S TO ITS PARTICULAR CREDIT THEREFORE THAT IN ITS EXPANDED OPERATIONS TO MEET THIS DEMAND, THE TRUST SHOULD NOT OVERLOOK THE IMPORTANCE OF GOOD DESIGN AND, INDEED, ACCORD IT A PRIORITY THAT RESULTS IN THE PRESENTATION OF AN AWARD SUCH AS THIS.

THIS I BELIEVE WILL REMAIN ITS POLICY AND PLANS FOR DESIGN NOW BEING INVESTIGATED BY THE TRUST, WHICH I HOPE IT WILL BE POSSIBLE TO ANNOUNCE SHORTLY, AND COULD RESULT IN RENEWED ATTENTION FROM THE CIVIC TRUST IN THE FUTURE.

THIS DEVELOPMENT OFFERS FURTHER PROOF, TOO, THAT GOOD DESIGN AND ATTENTION TO SUCH FACTORS AS LANDSCAPE AND OVERALL HARMONY DOES NOT NECESSARILY MEAN EXPENSIVE DESIGN.

THE DEVELOPMENT FOR WHICH THE AWARD WAS GIVEN COVERS THE FIRST 17 VILLA FLATS ERECTED. THESE VERY POPULAR TWO-BEDROOM FLATS, LET TO COUPLES AND FAMILIES WITH NO MORE THAN TWO CHILDREN ARE RENTED AT \$15 A WEEK.

THE MEDIUM-DENSITY MARDEN DEVELOPMENT HAS BEEN EXTENDED TO INCLUDE A FURTHER 48 VILLA FLATS - WITH 25 RECENTLY COMPLETED - AND 60 THREE-STORY WALK-UP FLATS, PLANNED TO BLEND WITH THE OVERALL VILLAGE-TYPE OF DEVELOPMENT IN THE AREA.

IT'S A FINE EXAMPLE OF WHAT CAN BE ACHIEVED IN THE FIELD OF PUBLIC HOUSING AND I'M SURE IS THE FORERUNNER OF OTHER IMAGINATIVE, EFFECTIVE AND CO-ORDINATED SCHEMES BY THE TRUST IN THE FUTURE.

MR. DRIDAN, IT IS NOW MY PLEASURE TO PRESENT YOU WITH THE CIVIC TRUST AWARD AND CERTIFICATE.