



Archived at the Flinders Academic Commons:
<http://hdl.handle.net/2328/27231>

This is a scan of a document number DUN/Speeches/1632
in the Dunstan Collection, Special Collections, Flinders University Library.
<http://www.flinders.edu.au/library/info/collections/special/dunstan/>

Title:

Notes for P.R. Ward for St Peters Sub-Branch Meeting, at 10 Pembroke Street, St
Peters

Please acknowledge the source as:
Dunstan Collection, Flinders University Library.
Identifier: DUN/Speeches/1632

© Copyright Estate Donald Allan Dunstan

NOTES FOR P.R. WARD FOR ST. PETERS SUB-BRANCH MEETING,
AT 10 PEMBROKE STREET, ST. PETERS. 8.00pm 28/9/71.

1. Policy Speech for General Election.
2. How it fits into Party Platform and therefore how the relationship between PLP and the ALP should work.
3. Item - Film Feasibility Study - why and how it was set up to implement policy.
4. Publicity releases through process.
5. Concepts behind governmental publicity
 - A. The Media, varieties of
 - B. The Minister and his image in relation to total Govt.
6. The Member and his image in relation to total Party sitn.
7. How a news story gets out.
 - A. the leak, and confidences.
 - B. the statement and maximisation of political points.
 - C. the polemic - and the media.
8. Government by concensus - not all of the people all of the time, but most of the people, most of the time - even though different people.
9. The role of the press in a modern democracy and what's wrong with it.
10. Party, Parliament, Press and Public issues for the end of the world.