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Title:

Speech at the opening of Wilkins Servis Pty. Ltd. new premises, Elizabeth

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SPEECH BY THE PREMIER, MR. DUNSTAN, AT THE OPENING OF WILKINS SERVIS
PTY. LTD'S NEW PREMISES, ELIZABETH. 21/10/71.

SIR LIONEL COPPLESTON,
MR. GRAHAM,
MR. WILKINS,
LADIES AND GENTLEMEN:

IT IS ALWAYS PLEASANT TO BE ASKED TO THE OPENING OF NEW OR EXPANDED
FACTORY PREMISES - AND IT IS A PARTICULAR PLEASURE TO SPEAK AT THE
OPENING OF A COMPLEX AS IMPORTANT TO SOUTH AUSTRALIA AS WILKINS SERVIS.

THIS NEW PLANT - INVOLVING AS IT DOES AN OUTLAY OF SOME \$4 MILLION -
IS THE BIGGEST OPERATION IN ELIZABETH APART FROM THE GENERAL MOTORS-
HOLDEN COMPLEX.

TODAY PHASE ONE OF THE COMPLETE WORKS IS BEING OPENED.

THE NEXT STAGE WILL SEE MACHINE SHOP FACILITIES ADDED WITH ADDITIONAL
PRESSES AND MACHINERY BROUGHT IN AT THE THIRD PHASE.

PAGE 2.

WILKINS SERVIS' LOCATION HERE WILL SIGNIFICANTLY BOOST EMPLOYMENT
OPPOFTUNITIES FOR PEOPLE IN THE ELIZABETH AREA, AND PROVIDE THEM WITH
VALUABLE OPPORTUNITIES TO ACQUIRE NEW SKILLS.

ALREADY THERE ARE SOME 350 PEOPLE WORKING HERE AND, WHEN FULL PRODUCTION
IS REACHED, THERE WILL BE A WORKFORCE OF 700 PLUS A FURTHER 250 SALES
AND SERVICE PERSONNEL THROUGHOUT AUSTRALIA.

THIS IS A MOST VALUABLE ADDITION TO OUR INDUSTRIAL BASE AND IT IS
GRATIFYING THAT THE EFFORTS OF THE SOUTH AUSTRALIAN HOUSING TRUST AND
THE INDUSTRIAL DEVELOPMENT BRANCH OF THE PREMIER'S DEPARTMENT PLAYED
A PART IN YOUR DECISION TO TRANSFER OPERATIONS FROM NEW SOUTH WALES
TO SOUTH AUSTRALIA.

IT IS A DECISION I AM SURE YOU WILL NOT REGRET.

THE COMPANY CARRIED OUT FEASIBILITY STUDIES ON SEVERAL SITES BEFORE DECIDING ON SOUTH AUSTRALIA AND ELIZABETH. I'M TOLD THAT, AMONG THE FACTORS INFLUENCING THE FINAL DECISION, WERE THE INCENTIVES WHICH THE SOUTH AUSTRALIAN GOVERNMENT WAS ABLE TO OFFER, INCLUDING ASSISTANCE FROM THE INDUSTRIAL DEVELOPMENT BRANCH, AVAILABILITY OF AREAS OF COMPARATIVELY LOW-PRICED LAND AND LEASE-BACK FACTORY FACILITIES WHICH CONSERVED FUNDS FOR MACHINERY AND EQUIPMENT, TOGETHER WITH OUR GOOD INDUSTRIAL RECORD.

MY GOVERNMENT IS DETERMINED TO CONTINUE TO DO ALL WE CAN TO ATTRACT NEW INDUSTRY TO THIS STATE AND, WHEREVER POSSIBLE TO PROVIDE STILL STRONGER INDUCEMENTS TO SUPPLEMENT OUR OBVIOUS NATURAL ADVANTAGES.

DESPITE A SOMEWHAT CLOUDED NATIONAL ECONOMIC OUTLOOK - AND AS MANUFACTURERS OF CONSUMER GOODS YOU WILL BE WELL AWARE OF THE EFFECTS A FURTHER DAMPENING OF DEMAND, AT FEDERAL LEVEL, WOULD HAVE ON INDUSTRY - THERE IS STRONG EVIDENCE THAT WE ARE SUCCEEDING.

SOUTH AUSTRALIA AT PRESENT IS ALMOST AN ISLAND OF GROWTH IN A STAGNANT SEA. CERTAINLY DEVELOPMENT HERE, AND I'VE BEEN TOLD THIS BY A NUMBER OF INDUSTRIALISTS IN RECENT WEEKS, IS GOING AHEAD AT A PACE WHICH MAKES OUR EASTERN NEIGHBOURS QUITE ENVIDIOUS.

OUR NATURAL ADVANTAGES ARE OBVIOUS. BUT WE LIKE TO THINK THAT OUR WORK AT GOVERNMENTAL LEVEL HAS GIVEN EVENTS A NUDGE ALONG THE WAY. CERTAINLY INDUSTRIAL DEVELOPMENT AND THE EXPANSION OF JOB OPPORTUNITIES FOR SOUTH AUSTRALIANS HAS THE HIGHEST PRIORITY IN OUR STRATEGIC PLANNING.

YOUR OWN ESTABLISHMENT HERE IS, AS I'VE SAID, PLEASING ENOUGH IN ITSELF. WHAT IS MORE PLEASING STILL IS WHAT WE'RE NOW DOING TO PROVIDE YOU WITH SOME NEW NEIGHBOURS.

THE HOUSING TRUST IS CURRENTLY FACING THE LARGEST DEMAND IN ITS HISTORY FOR FACTORY PREMISES UNDER ITS LEASE-BACK SCHEME. RESOURCES COMMITTED BY THE TRUST FOR THIS PURPOSE HAVE BEEN DOUBLED IN THE PAST YEAR.

IF I MAY GIVE A FEW EXAMPLES FROM THE ELIZABETH-SALISBURY AREA:

THE FACTORY AND OFFICE AREA FOR FASSON PTY. LTD'S NEW PLANT AT ELIZABETH WEST IS NEARING COMPLETION. THIS DUTCH MANUFACTURER OF ADHESIVES IS SETTING UP ITS FIRST SOUTHERN HEMISPHERE PLANT HERE. PREMISES FOR NYLEX CORPORATION LTD. ARE NEARING COMPLETION AT SALISBURY SOUTH FOR THAT COMPANY'S PRODUCTION OF UPHOLSTERY MATERIAL.

IN THE SAME AREA WORK IS GETTING UNDERWAY ON PREMISES FOR G.H. MICHELL & SONS PTY. LTD. WOOL PROCESSING OPERATIONS.

GARDINER GASKETS PTY. LTD. SHOULD BE ABLE TO OCCUPY THEIR NEW PLANT AT ELIZABETH WEST BY THE END OF THIS YEAR.

THESE ARE SOME OF THE DEVELOPMENTS IN WHICH WE HAVE BEEN ABLE TO ASSIST. DISCUSSIONS HAVE REACHED AN ADVANCED STAGE ON THE ESTABLISHMENT OF OTHERS WHICH I CANNOT AT THE MOMENT CITE BY NAME BECAUSE OF THEIR CONFIDENTIAL NATURE.

THIS CLEARLY SHOWS THAT OUR MESSAGE ABOUT SOUTH AUSTRALIA'S ADVANTAGES IS GETTING ACROSS. IT DEMONSTRATES, TOO, THE GROWING IMPORTANCE OF THE ELIZABETH-SALISBURY AREA AS AN INDUSTRIAL CENTRE OFFERING ATTRACTIVE WORKING AND LIVING CONDITIONS.

NOT THAT THE TRUST'S FACTORY BUILDING ACTIVITY IS CONFINED TO THE ELIZABETH AND SALISBURY ESTATES. A.N.I. LTD. ARE SETTING UP THEIR DROP FORGE PLANT AT DRY CREEK, FLETCHER JONES & STAFF PTY. LTD. AT MOUNT GAMBIER AND THERE ARE, AGAIN, CONTINUING DISCUSSIONS ON DEVELOPMENTS IN OTHER AREAS.

WE BELIEVE THAT THE PROGRAMMES WE HAVE MAPPED OUT FOR INDUSTRIAL DEVELOPMENT SINCE TAKING OFFICE - CREATION OF THE NEW INDUSTRIES ASSISTANCE CORPORATION, THE PURSUIT OF NEW MARKETS THROUGH STRENGTHENING OF OUR OVERSEAS REPRESENTATION AND INCREASED INCENTIVES FOR IMPROVED PRODUCT DESIGN AND RESEARCH - WILL ENSURE THAT - BARRING A MAJOR NATIONAL RECESSION - WE CAN LOOK TO A LENGTHY PERIOD OF FURTHER EXPANSION.

SIR LIONEL, I CONGRATULATE YOU AND YOUR STAFF ON THE SMOOTH AND EFFICIENT MANNER IN WHICH YOU HAVE ORGANISED THE TRANSFER OF YOUR OPERATIONS OVER 1,000 MILES AND ASSURE YOU THAT IT WAS, LITERALLY, A MOVE IN THE RIGHT DIRECTION.

THANK YOU.