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Title:

Press release: Nissan Motors to spend \$2m in SA

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PRESS RELEASE FROM THE PREMIER, DON DUNSTAN.

NISSAN MOTORS TO SPEND \$2m. IN S.A.

5.9.72

The Nissan Motor Co. is to construct a \$2m. National Parts Store and Vehicle Distribution Centre at Dudley Park, the Premier, Mr. Dunstan, announced today.

Nissan markets Datsun passenger cars and commercial vehicles and is the leading Japanese automotive manufacturer.

A Nissan Motor Company spokesman said statistics indicate that Datsun is the top-selling Japanese vehicle in South Australia and occupies fourth place overall.

The Premier said ten acres of vacant land have been acquired to accommodate the project. Buildings will exceed 50,000 square feet and house up to 100 staff.

The architect-designed buildings will incorporate the most modern planning. Offices will be air-conditioned.

Up to 1,500 cars can be held at the property prior to distribution to Datsun dealers throughout the State.

A unique feature will be the vehicle analysis and test centre containing some of the most sophisticated automotive diagnostic equipment in Australia.

Pre-delivery checks and tune-ups of all Datsun vehicles sold in S.A. will be carried out with the aid of this equipment.

The Spare Parts facility will service local dealers and national distributors in conjunction with a similar store recently established in Victoria.

To ensure rapid access and despatch, stock control will be effected by a computer linking the two plants.

Mr. Dunstan said the development was indicative of the deeper local involvement being sought by Nissan Motor Co. who are at present investigating the possibility of establishing extensive manufacturing facilities in this country.

Work on the Dudley Park project will commence immediately and is expected to be completed in February next year.