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Title:

Statement: Appointment of W.L.C. Davies

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STATEMENT

from the Premier

Date..... September 26, 1975. State Administration Centre,
Victoria Square, Adelaide,
Embargo..... South Australia 5001
228 4811

APPOINTMENT OF MR. W.L.C. DAVIES.

The Premier, Mr. Dunstan, today announced the appointment of Mr. W.L.C. Davies as Director-General of Trade and Development within the Premier's Department.

Mr. Davies has a long association with industry in South Australia, having been General Manager and a Director of Southern Television Corporation (NWS 9) from 1958 to 1974, a Director of News Limited, and from 1954 to 1958, the General Manager of 5KA Broadcasting Co.

"It is important for South Australia to have an experienced entrepreneur in a senior position within the Department", Mr. Dunstan said.

"Bill Davies has been a very successful businessman in this State and his knowledge of industry and commerce means he is able to communicate excellently with the business community.

"I am sure that industry in South Australia will appreciate the value of his appointment".

Mr. Davies will join the Development Division on a five year contract and is expected to take up his new position within the next few weeks. He will work closely with the Premier, the Director of Development, Mr. W.M. Scriven, and the Permanent Head of the Premier's Department, Mr. R.D. Bakewell.