Defining Knowledge Exchange

Knowledge exchange is a process that aims to get research knowledge into action; knowledge is translated into either decision-making or practice settings. Knowledge exchange involves synthesis, exchange, and application of knowledge by relevant stakeholders to accelerate benefits of global and local innovation to strengthen health systems and improve people’s health (WHO, 2005).

Our Knowledge Exchange Approach

- Engage with stakeholders, understand their needs
- Tailor resources to the audience
- Verify information with experts
- Environmental scan to keep up-to-date
- Promote publications
- Use multiple paths to disseminate resources
- Cross product promotion
- Social media
- Email alerts
- Evaluate products
- Seek ways to improve

In Summary

- PHCRIS offers a range of resources relevant to different health services
- Some areas of health service delivery are yet to be included; resources will continue to be updated
- There is ongoing growth with regular updates to current products and development of new resources
- Engagement and development of relationships with a broad range of PHC stakeholders is a strategic objective for this knowledge exchange organisation
- PHCRIS is well placed to meet PHC information needs of health service providers

PHCRIS

Primary Health Care Research & Information Service

PHCRIS works in partnership with stakeholders in the PHC sector to inform and influence policy, practice, research and evaluation. PHCRIS helps people to find information, share knowledge, build capacity and exchange ideas about primary health care. It offers a diverse range of online products, developed according to stakeholders’ needs, which promote knowledge exchange.

PHCRIS Bulletin

Weekly electronic news bulletin

ROAR

Database of PHC research and researchers

PHCRIS infonet

Bi-monthly newsletter

Conference presentations

Annual National PHC Research Conference