Defining Knowledge Exchange
Knowledge exchange is a process that aims to get research knowledge into action; knowledge is translated into either decision-making or practice settings.
Knowledge exchange involves synthesis, exchange, and application of knowledge by relevant stakeholders to accelerate benefits of global and local innovation to strengthen health systems and improve people's health (WHO, 2005).1

Our Knowledge Exchange Approach
- Engage with stakeholders, understand their needs
- Tailor resources to the audience
- Verify information with experts
- Environmental scan to keep up-to-date
- Promote publications
- Use multiple paths to disseminate resources
  - Cross-product promotion
  - Social media
  - Email alerts
- Evaluate products
- Seek ways to improve

In Summary
- PHCRIS offers a range of resources relevant to different allied health professionals
- Some allied health professions (i.e., audiologists, exercise physiologists, medical laboratory technicians, music therapists, optometrists, orthoptists, orthotists, perfusionists) are yet to be included; resources will continue to be updated
- There is ongoing growth with regular updates to current products and development of new resources
- Engagement and development of relationships with a broad range of PHC stakeholders is a strategic objective for this knowledge exchange organisation
- PHCRIS is well placed to meet PHC information needs of allied health professionals

PHCRIS works in partnership with stakeholders in the PHC sector to inform and influence policy, practice, research and evaluation. It offers a diverse range of online products, developed according to stakeholders’ needs, which promote knowledge exchange.