KNOWLEDGE EXCHANGE for RURAL HEALTH

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Knowledge exchange includes information management, linkage, capacity development, and support.

Knowledge exchange bases its practice on exchanging information in the most appropriate format with the right people at the most suitable time.

In the 5 year period, 2007-2011, the Primary Health Care Research & Information Service (PHC RIS) has:

DEVELOPED

www.phcris.org.au

an extensive searchable website that links all our resources

includes **2278** items on rural health

ESTABLISHED

a PHC research register

available 24/7

online and linked

fully searchable

including

351 rural researchers

& **171** rural projects

primary health care ROAR Roadmap Of Australian Research

PUBLISHED

27 short papers

Round up of recent Australian and international research on current PHC topics

RESEARCH ROUNDup

7 reviews

Synthesised research on policy-relevant issues

PHC RIS Policy Issue Review

relevant to rural health

PRODUCED

weekly email

PHC news sourced through environmental scanning and stakeholder input

PHC RIS eBulletin

bi-monthly newsletter

news about PHC research, researchers, organisations and events

PHC RIS infonet

including **536** rural health items

CREATED

40 informative and skill-building online fact sheets

on knowledge exchange, primary health care, research & evaluation relevant to rural health researchers, providers and policy makers

PHC RIS infoBytes

CONVENED **5** national conferences where **280** rural health abstracts were presented as papers or posters

***3 out of 4** delegates indicated the conference increased their knowledge and understanding to a great or moderate extent*

55 of the **301** abstracts had a rural health focus

71 of the **271** abstracts had a rural health focus

48 of the **246** abstracts had a rural health focus

57 of the **232** abstracts had a rural health focus

49 of the **208** abstracts had a rural health focus

To subscribe to our resources, go to www.phcris.org.au/subscribe

OUR KNOWLEDGE EXCHANGE SUCCESS FACTORS:

- Engage with stakeholders, understand their needs
- Write for the audience
- Use a tailored format
- Verify information with experts
- Seek feedback
- Scan the environment to keep up-to-date
- Promote what we publish
- Use multiple ways to promote and disseminate
  - Cross product promotion
  - Social media to promote
  - Free subscription for alerts
- Monitor effectiveness of promotion
- Evaluate content and format
- Seek ways to improve based on feedback and monitoring