Fostering a culture of knowledge exchange

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Figure 20. The partnership pentagon (Boelen, 2000)
The role of knowledge exchange (KE)

- best use of research evidence and knowledge
- aims to inform + facilitate and nurture collaborative relationships
- values contributions from different professions and environments who share diverse knowledge and skills, working as allies
- evidence is jointly shared and interpreted by multiple participants though ongoing, accountable exchanges
- KE is often a social process (PHCRIS, 2013)
Design
Develop
Deliver
CLIENT
KE - how entrenched is it as part of our deliverables?

• How far is KE perceived as a key deliverable, or automatic part of our core business?

• How far is KE a routine part of ‘What we do around here’?
How to foster a culture of KE - Leadership

- APS 200 Project: the place of science in policy development in the public service

- Ahead of the Game: Blueprint for reform of Australian Government Administration

- Blue Sky Research for Primary Care - UK
How to foster a culture of KE – Social Relations

• Our social capacity is as valuable as our intellectual capacity in KE

• Need to build robust relationships between researchers and policy departments to facilitate a 2 way flow of information and trusted advice (APS200, 2013)
PHCRIS

• Primary Health Care Research & Information Service (PHCRIS) is a leader in knowledge exchange in phc

• PHCRIS promotes an open culture of KE through a combined strategy of The People and the Portal
What PHCRIS does – Web based Knowledge

• Primary Health Care Search Filter using real time searches of PubMed
• Weekly ebulletin
• Policy Review Issues on topics such as current policy issues - e.g. Integration
• ROAR – searchable register of Australian research and researchers in phc
What PHCRIS does
– Events

• Annual PHC Research Conference
• Tailored Research Policy Conversation
• Round table discussions
• Seminars
• Capacity building workshops
The PHC Research Conference

• A major event in Australian general practice and primary health care research
• Attracts some 500 delegates – researchers, practitioners, policymakers and consumer organisation representatives
• Operating since 2002 across Australia
• A strong emphasis on networking
The 2013 PHC Research Conference

...It is face-to-face interactions that are the most likely to encourage policy and practice use of research
(Nusley, Walter & Davies, 2007)

www.phcris.org.au
Conference Evaluation qualitative data. Created using tagxedo <www.tagxedo.com/>
Feedback on value of PHC Research Conference as a KE event

• “More understanding of the research to policy processes and timelines”
• “I learned about talking to bureaucrats”
• “More aware of avenues to translate research into policy”
• “Opportunity to speak with senior researchers and policymakers”
• “… very good policy/govt representation - feels like work going on is informed by and can influence policy”
The PHC Research Conference – KE in action
Conclusions

• Insert ‘a number of pieces of steel into the infrastructure’ (Timmins & Ham, 2013)

• Each ‘piece of steel’ is another rivet supporting knowledge exchange – ie. ‘the way things are done around here’ (Timmins & Ham, 2013)

• We can all contribute to fostering a culture of knowledge exchange ‘from within’ (Timmins & Ham, 2013)
References

- *Ahead of the Game: Blueprint for Reform of Australian Government Administration*, 2010


- *APS200 Project: the place of science in policy development in the public service*. 2012

